



**FOR IMMEDIATE RELEASE:**

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**URBAN REFERRALS SERVICES INC.™ ANNOUNCES THEIR CORPORATE SPONSORSHIP OF NAPO - WDC CHAPTER.**

*Urban Referrals Services Inc. (Urban Referrals), a contractor referral service, announced their Corporate Sponsorship of the National Association of Professional Organizers, Washington, DC Metro Chapter.*

Washington, D.C., March 2008 - D.C. based Urban Referrals ([www.UrbanReferrals.com](http://www.UrbanReferrals.com)), a contractor referral service, announced their corporate sponsorship of the National Association of Professional Organizers – WDC Chapter, a local DC chapter of the national association dedicated to the field of organizing.

Urban Referrals and NAPO-WDC initiated the corporate sponsorship this month in an effort to provide more comprehensive solutions for their clients, joining such other sponsors as The Container Store ([www.ContainerStore.com](http://www.ContainerStore.com)) and College Hunks Hauling Junk ([www.1800junkusa.com](http://www.1800junkusa.com)). The importance of corporate sponsorships is generally acknowledged, as it is indispensable in regard to organization operations, as it helps fund education, awareness and aids in company growth. This new relationship gives all clients the added benefit of the connection of two companies with the shared goals of simplifying the clients' environment; relieving stress and providing excellent service, while fostering a solid mutually respectful relationship.

As Marla Selko, owner of Urban Referrals explained, "We want to assist all the members of NAPO-WDC to focus their time on servicing the customers' organizing needs and while enhancing the growth of their businesses. We take the time consuming task of finding/screening home improvement professionals away from the homeowner, landlord, investor and others. It's a great fit because the professional organizers are in their customers' homes and there is always a need for a home improvement professional."

Urban Referrals has a strong appeal due to the fact they have worked with many of their contractors for years, and have developed strong relationships. The contractor referral service, free to homeowners, offers a simple, quick way to access local, qualified, pre-screened contractors for their home improvement, remodeling or maintenance needs. What differentiates Urban Referrals from other contractor referrals services is their unique boutique business model – they are devoted to personal customer service; constant follow up with clients and contractors to ensure projects are running smoothly, and individual attention for each party. Their mission is to offer peace of mind to homeowners throughout the entire home remodeling process. Already established in D.C., Northern Virginia, and parts of Maryland, Selko has plans for expanding both her contractor network and her client base into other metro areas.

Learn more about Urban Referrals at [www.UrbanReferrals.com](http://www.UrbanReferrals.com), or call 202-332-0848.

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